

ATTENTION: BUSINESS NEWS EDITOR

FOR IMMEDIATE RELEASE

PrintechPlus Doubles in Size Through Major Acquisition

Salt Lake City --- PrintechPlus, a major commercial printer based in Salt Lake City, recently acquired the facilities and hired the employees of Rocky Mountain Printing, in Orem and St. George, Utah.

The deal gives PrintechPlus three offices and two manufacturing facilities throughout Utah—Salt Lake City, Provo-Orem area, and St. George. The offices in Provo-Orem and St. George would operate under RMPlus, while Salt Lake's main office would continue to operate under PrintechPlus.

"It's vital to our success that we continue expanding our printing services to a broader customer base within the intermountain west," said PrintechPlus President, Paul Hatch. "For over 20 years, both PrintechPlus and Rocky Mountain have been delivering the finest in quality commercial printing services."

The three facilities combined will employ over 100 people and gross sales are projected to be around \$20 million.

Former Rocky Mountain Printing Owner/President, Gary Bengtzen, said the timing was right. "To keep ourselves resilient to the changes occurring in the printing industry, this move gives our customers many more printing services to choose from." Bengtzen will remain as an employee of RMPlus and will focus his attention on new business development and outside sales.

With the added facilities, PrintechPlus and RMPlus offer a full selection of printing services, including full-color offset printing, direct mail, variable data printing, mailing services, packaging, wide-format printing, and has a full-scale database direct marketing company called Plus Marketing Group. The Plus Marketing Group focuses on personalization campaign development and technology services such as custom online storefronts, web and electronic media, personal URL's for online response and reporting.

Rocky Mountain Printing started in Orem, in (1990) and later expanded into the St George area in (2002). Their main focus has been full-color printing, but later expanded into digital printing creating a separate company, called Card Café, which publishes personalized photo books and cards through online ordering.

PrintechPlus is a privately-held corporation and was founded in 1988. Owner and Chief Executive Officer, LaMar Hatch, started the company as a small 1-,2-, and 4-color offset printing business and rapidly became one of Salt Lake's major commercial printers offering expanded printing services to customers throughout the entire western region. LaMar Hatch served as president of the Printing Industries of Utah, and he has served as a member of the national board of directors for Printing Industries of America.